



protect

the ones you love from risks  
we seldom think about.

We trust that our safety suggestions and product solutions will safeguard you and your loved ones. For more information, we encourage you to call our knowledgeable Customer Service representatives at 800.248.8888



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windoware  
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smith+noble<sup>®</sup>  
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smith+noble addresses  
**window covering safety**



**Window treatments might not immediately come to mind as home safety hazards, but as recent media reports confirm, they could well be – especially if industry standards and government regulations are not followed.**

Specifically, parents and caregivers should pay close attention to window cord safety and the danger of children accidentally strangling in window cords. Strangulation can occur when a child places his/her neck between the exposed inner cord and the fabric on the backside of the blind or when a child pulls the cord out and wraps it around his/her neck. Pet owners should also be aware of this problem, since a frolicsome pup or inquisitive cat can also be easily entrapped by a stray cord.

For your peace of mind, please be aware that all smith+noble window treatments strictly conform to industry and government safety standards. Further, our installers are instructed not to install any of our products without their associated safety devices.

Additionally, we feel an obligation as a window covering industry leader to protect consumers and their loved ones from potential dangers by offering education and solutions that minimize or eliminate the risks.



Learn more from The Window Covering Safety Council. Call them toll-free at 800.506.4636 or visit [www.windowcoverings.org](http://www.windowcoverings.org)



we make  
safety  
beautiful!

Every smith+noble window treatment conforms strictly to today's safety standards, including permanent tie-down devices and built-in cord stops. For additional child and pet safety, consider these affordable styles and upgrades:

**CORDLESS LIFT SYSTEM**



Our Cordless Lift System replaces dangerous lift cords as you lightly push a handle up or pull down to position your shades.

**Available in these popular shade styles:**

- Cordless Pleated Shades
- Cordless Natural Woven Shades
- Cordless Fabric Shades
- Cordless Cellular Shades
- Classic Roller Shades

**Also available as an upgrade on:**

- Honeycomb Shades
- OptiPleat Pleated Shades
- Flat and Classic Roman Fabric Shades

**LOOP CONTROL**



This continuous-loop lift mechanism lets you easily and evenly raise, lower and position even the largest shades while eliminating dangling cords. Adds safety plus an uncluttered look.

Loop Control is standard on Solar Roller Shades, and is an included option on Classic Roller Shades.

**Available as an upgrade on:**

- Honeycomb Shades
- Roller Roman Shades
- Natural Woven Shades
- Wood Blinds
- Durawood Blinds
- OptiPleat Pleated Shades
- Fabric Shades



CLASSIC ROMAN FABRIC SHADE WITH MOTORIZATION

convenience,  
innovation,  
peace of mind

### CORD CLEATS



All smith+noble cord-operated shades and blinds come with easy-to-install cord cleats that allow you to secure cords by wrapping them around a metal cleat mounted on the wall or window frame.

**Cord cleats come at no extra charge with:**

- Natural Woven Shades
- Honeycomb Shades
- Fabric Shades
- OptiPleat Pleated Shades
- Roller Roman Shades
- Wood Blinds
- Durawood Blinds

### MOTORIZATION



Another high-tech, sure-fire way to eliminate dangerous cords is by choosing the Shade Motorization upgrade. With it you can raise and lower your treatment with the push of a remote button or flip of a wall switch, and operate multiple shades at distances of up to 50'.

**Upgrade available on:**

- Roller Shades
- Honeycomb Shades



WAVE FOLD DRAPERY WITH WAND CONTROL

extra safety,  
yours at no  
added cost

#### WAND CONTROL



For traversing systems, select wand pull rather than cord operation.

**Available as a no charge option on:**  
Drapery

#### ROLLER OPERATION



Loose lift cords in our Roller Shades are replaced by a spring-like clutch lifting system; our roller mechanism – made of steel, not wood – is the most durable you'll find.

#### crafted to perform; guaranteed to delight!

Every smith+noble product is 100% guaranteed to meet your needs, and exceed your expectations. Simply put, if our name's on it, we stand behind it ...no questions. no hassles. no kidding.



In recent years, the window covering industry has redesigned its corded products and developed cord-safety standards to respond to child strangulation concerns.

# concern

## for your safety

## motivates

## our industry

Looped pull cords were eliminated from mini blinds as of 1995, permanent tie-down devices were attached to vertical blinds and traverse draperies in 1997, built-in cord stops were added to horizontal blinds and corded shades beginning in 2001, and steps were initiated to reduce the hazards posed by accessible inner cords in 2009.

Still, it's estimated that consumers have not yet retrofitted millions of older, corded window coverings, and new parents and pet owners are sometimes unaware of potential cord dangers.

“Because cord-safety features are now built into window coverings, we believe parents will feel more confident about their child’s safety if they replace their older window coverings with the products now available,” explains the Window Covering Safety Council. “We also recommend that parents consider using cordless window coverings in children’s bedrooms and play areas.”



NATURAL WOVEN SHADES WITH LOOP CONTROL

**Converting to safe new window treatments or retrofitting old ones is vitally important. You can maximize safety when pets or children under the age of six are present by following a few easy rules:**

- Replace window blinds, corded shades and draperies manufactured before 2001 with today's safer products, which include safety features such as loop control, cordless operation, wand pull, and even motorization
- Install only cordless window coverings in children's bedrooms and play areas
- Move all cribs, beds, furniture and toys away from windows and window cords, preferably to another wall
- Keep all window pull cords and inner lift cords out of the reach of children. Make sure that tasseled pull cords are short, that continuous-loop cords are permanently anchored to the floor or wall, and that cord stops are properly installed and adjusted to limit movement of inner lift cords
- Lock cords into position whenever horizontal blinds or shades are lowered, including when they come to rest on a window sill
- Be sure to consistently utilize included safety features such as cord cleats and tensioning devices



**You can obtain free retrofit kits** for roman style fabric looped and flat panel shades and roll up blinds from the Window Covering Safety Council at [www.windowcoverings.org](http://www.windowcoverings.org) or calling them at 800-506-4636.